

Number1OnlineTrader.co.uk

Privacy Policy

1. Acknowledgement and Acceptance of Terms

NUMBER 1 ONLINE TRADER LIMITED (The “Company”) is committed to protecting your privacy. This Privacy Policy and the Company’s Terms of Use Agreement set forth our current privacy practices with regard to the information we collect when you or your computer interact with our web site. By accessing the Company’s web site, you acknowledge and fully understand the Company’s Privacy Policy and freely consent to the information collection and use practices described in this web site Privacy Policy.

2. Participating Merchant Policies

Related services and offerings with links from this web site, including vendor sites, may have their own privacy policies that can be viewed by clicking on the corresponding links within each respective web site. Online merchants and others who participate in the Company’s services are encouraged to participate in industry privacy initiatives and to take a responsible attitude towards consumer privacy. Since we do not have direct control over the policies or practices of participating merchants and other third parties, however, we are not responsible for the privacy practices of those persons or their web sites. We recommend and encourage that you always review the privacy policies of merchants and other third parties before you provide any personal information or complete any transaction with such parties.

3. Information We Collect and How We Use It

Company collects certain information from and about its users three ways: directly from our web server logs; information you give to us; and with cookies.

a. Web Server Logs

When you visit our web site, we may track information to administer the site and analyze its usage. Examples of information we may track include:

- Your Internet protocol address.
- The kind of browser or computer you use.
- Number of links you click within the site.
- State or country from which you accessed the site.
- Date and time of your visit.
- Name of your Internet service provider.
- Web page from which you linked to our site.
- Pages you viewed on the site.

b. Use of Cookies

The Company may use cookies to personalize or enhance your user experience. A cookie is a small text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. For example, if you personalize a web page, or navigate within a site, a

cookie helps the site to recall your specific information on subsequent visits. Hence, this simplifies the process of delivering relevant content and eases site navigation by providing and saving your preferences and login information as well as providing personalized functionality.

c. Personal User Information

Visitors to our web site may be able to register to purchase services either through our service or a third party service. When you register, some personal information, such as name, location, email, telephone number or facsimile number and other relevant information may be requested. If you are purchasing a service, financial information may be requested.

Any financial information collected is used only to bill you for the services you purchased. If you purchase by credit card, this information may be forwarded to your credit card provider. For other types of registrations, relevant information may be requested. You may also be asked to disclose personal information to us so that we can provide assistance and information to you. For example, such data may be warranted in order to provide online technical support and troubleshooting.

By registering for the Service, you agree to receive periodic emails that will be sent to the email address you registered with, such as, but not limited to, registration confirmation, ad placement confirmation, contact email, ad placement confirmation, reminders and website newsletters. You can opt-out if wish.

We will not disclose personally identifiable information we collect from you to third parties without your permission, except to the extent necessary, including:

- To fulfill your requests for services;
- To protect ourselves from liability;
- To respond to legal process or comply with law; or
- In connection with a merger, acquisition or liquidation of the company.

4. Use of Web Beacons or GIF files

The Company web pages may contain electronic images known as web beacons – sometimes also called single-pixel gifs – that allow the Company to count users who have visited those pages and to deliver co-branded services. The Company may include web beacons in promotional e-mail messages or newsletters in order to determine whether messages have been opened and acted upon.

Some of these web beacons may be placed by third party service providers to help determine the effectiveness of our advertising campaigns or email communications. These web beacons may be used by these service providers to place a persistent cookie on your computer. This allows the service provider to recognize your computer each time you visit certain pages or emails and compile anonymous information in relation to those page views, which, in turn enables us and our service providers to learn which advertisements and emails bring you to our web site and how you use the site. Company prohibits web beacons from being used to collect or access your personal information.

5. Accessing Web Account Information

We will provide you with the means to ensure that personally identifiable information in your web account file is correct and current. You may contact us to review this information by sending an email to our support attendant at support@number1onlinetrader.co.uk

6. Changes to this Statement

The Company reserves the right to occasionally update this Privacy Policy. When we do, we will also revise the “updated” date at the top of this Privacy Policy. We encourage you to periodically review this Privacy Policy to stay informed about how we are helping to protect the personal information we collect. Your continued use of the service constitutes your agreement to this Privacy Policy and any updates.

7. Contacting Us

If you have questions regarding our Privacy Policy, its implementation, failure to adhere to this Privacy Policy and/or our general practices, please contact us at support@number1onlinetrader.co.uk